

NEWS: New Forest Cycling Tours launched new tours in Wiltshire and expanding into the Great West Way®

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New Forest Cycling Tours has expanded its operating area by offering three guided cycle rides to encompass the beautiful Wiltshire countryside.

Each ride takes in some of Wiltshire's beautiful landscape, with two of the three tours heading into the Stonehenge & Avebury World Heritage Site.

The three tours on offer are:

- The Historic Three: Salisbury, Sarum and Stonehenge (30-mile circular tour)
- The Ancient Ridgeway and Avebury Cycle Tour (27-mile circular tour)
- Green Man of Wiltshire and the Kennet & Avon Canal Tour (27-mile circular tour)

Steve Edmed, Owner of New Forest Cycling Tours comments:

"The Great West Way and Ridgeway offer a perfect blend of history, stunning landscapes, and thrilling mountain biking opportunities. Starting at Avebury, with its famous stone circles, really adds a magical historical element to the ride. You also get to experience natural wonders like the white horses carved into hillsides, and the Valley of Stones, which is definitely an unforgettable spot. It is such a unique way to explore Britain's past while enjoying the excitement of biking through all the beauty."

"Wiltshire is a hidden gem, yet is home to some of the UK's most iconic sites such as Stonehenge and Avebury. Beyond this, there are some amazing places that often people haven't explored on bike.

"I want to show my customers just how amazing the landscape is and to encourage visitors to experience the county in a green and sustainable way.

"I am very much looking forward to showcasing just how fantastic this county is with the launch of my new tours and would encourage anyone with two wheels who fancies giving it a try to book on."

Fiona Errington, Head of Marketing, VisitWiltshire adds:

"Cycling is not just about keeping fit it's also a sustainable mode of transport and a great way to uncover the essence of Wiltshire as part of a Great West Way journey. With almost half of Wiltshire dedicated to National Landscapes, cycling provides an unparalleled opportunity to explore the picturesque countryside. In the peace of Wiltshire's timeless landscapes, cyclists can truly experience rural England at its very best, creating lasting memories of natural beauty and scenic wonders."

Exclusive E-mountain bike guided rides

We have recently released our exclusive E-mountain bike guided rides which are proving to be extremely popular. New for this summer, we have introduced exciting tours to explore the Chilterns and Bath, with the Ridgeway in West Berkshire coming soon.

More information about New Forest Cycling Tours' new tours can be found at <https://newforestcyclingtours.com/tours/> or by calling 07976 688437.

ENDS

Editors:

For more information contact Steve Edmed, hello@newforestcyclingtours.com or call 07976 688437.

Interviews with Steve are available upon request.